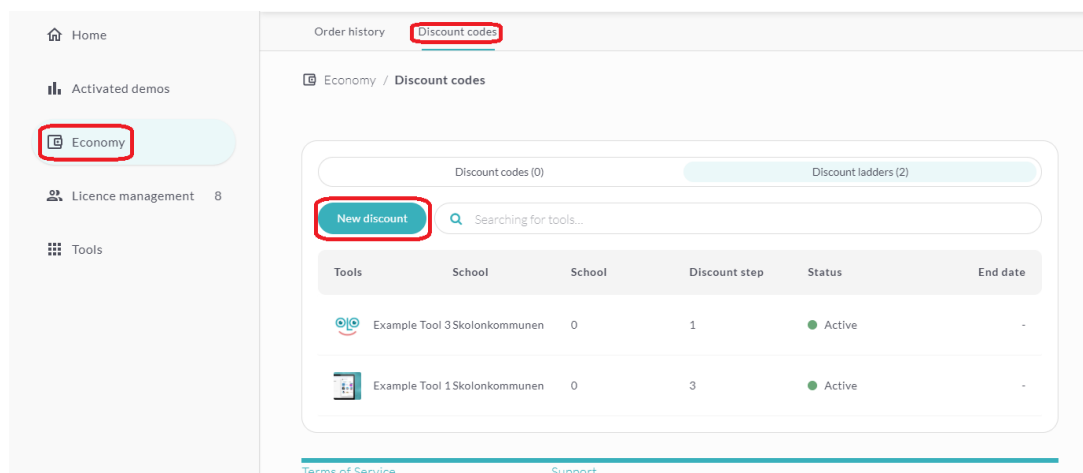


Create discount ladder

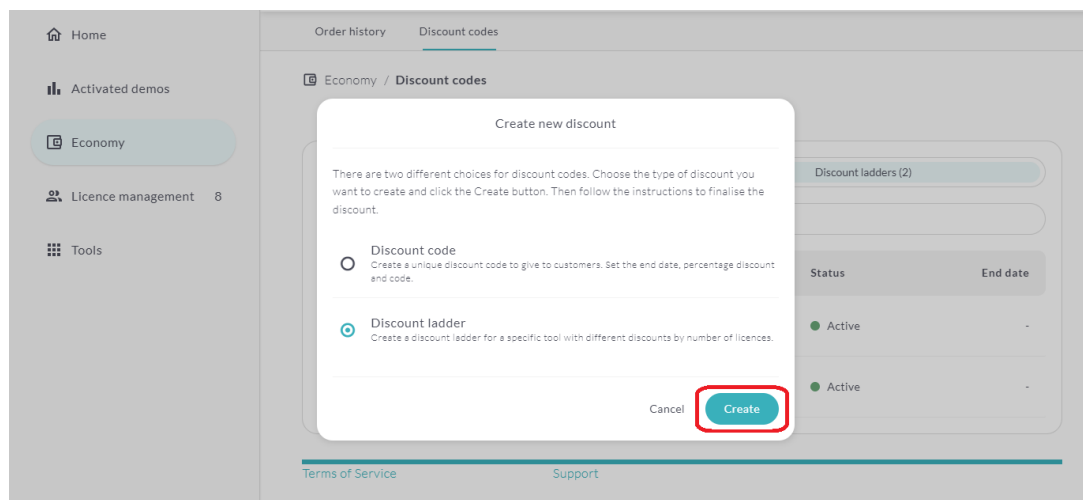
Ulf Kronsell - 2023-07-03 - Discounts

Create discount ladder

Click **Economy**, then click **Discount codes** and **New discount**.



Select **Discount ladder** and click **Create**.



Step 1.

Search and select which organiser the discount ladder should be valid for. You can only choose an organiser you already have an existing relation to, either through existing licenses or demo usage. **NOTE!** If you select "All schools in Skolon", new organisers in Skolon that you establish a relation with will be added to the discount ladder. If you want to add a single customer (that you know is a Skolon platform user, but currently is not using your tools through Skolon), click **New customer** and add the name of the customer. A link

is created, this link can be sent to your contact at the new customer. When the customer have clicked the link they are connected to the discount ladder. When you have selected all the organisers that you want to include, click **Next**.

The screenshot shows the 'New discount ladder' interface in the 'Economy' section. The left sidebar contains 'Home', 'Activated demos', 'Economy' (selected), 'Licence management' (8), and 'Tools'. The main content area has tabs for 'Order history' and 'Discount codes'. Below the tabs, the breadcrumb is 'Economy / Discount codes / New discount ladder'. A progress bar at the top shows 'Step 1' (selected), 'Step 2', and 'Step 3'. The title is 'Select school'. A note states: 'Not all schools in Skolon are shown, only schools that use or have used your tools via Skolon. However, if you choose "All schools in Skolon", the discount ladder will be applied to "all". New schools are also added automatically.' Below this is a search bar with the placeholder 'Searching for school...' and a '+ New customer' button. A table lists schools with columns: School, Status, Discount link, and Number of schools. The table has two rows: 'All schools in Skolon' (checkbox unchecked, status '-', discount link '-', number of schools 'Information missing') and 'Skolonkommunen' (checkbox checked, status 'Existing customer', discount link '-', number of schools '4'). At the bottom right, there are 'Cancel' and 'Next' buttons, with 'Next' highlighted by a red box.

School	Status	Discount link	Number of schools
<input type="checkbox"/> All schools in Skolon	-	-	Information missing
<input checked="" type="checkbox"/> Skolonkommunen 115 teachers, 4436 students	Existing customer	-	4

Step 2.

Select which tools that are to be included in the discount. If you select all tools, any new tool that you create will also be connected to the discount ladder. When you have selected all tools that you want to include, click **Next**.

The screenshot shows the 'New discount ladder' interface in the 'Economy' section. The left sidebar contains 'Home', 'Activated demos', 'Economy' (selected), 'Licence management' (8), and 'Tools'. The main content area has tabs for 'Order history' and 'Discount codes'. Below the tabs, the breadcrumb is 'Economy / Discount codes / New discount ladder'. A progress bar at the top shows 'Step 1', 'Step 2' (selected), and 'Step 3'. The title is 'Select tool'. A note states: 'When selecting "All tools", the discount ladder will also be applied to new tools that you create and publish in Skolon.' Below this is a search bar with the placeholder 'Searching for tools...'. A table lists tools with columns: Tools and Status. The table has four rows: 'All tools' (checkbox unchecked, status '-'), 'Example Tool 1' (checkbox unchecked, status 'Published'), 'Example Tool 2' (checkbox checked, status 'Published'), and 'Example Tool 3' (checkbox unchecked, status 'Published'). At the bottom right, there are 'Cancel' and 'Next' buttons, with 'Next' highlighted by a red box.

Tools	Status
<input type="checkbox"/> All tools	-
<input type="checkbox"/> Example Tool 1	Published
<input checked="" type="checkbox"/> Example Tool 2	Published
<input type="checkbox"/> Example Tool 3	Published

Step 3.

Set start- and stop date, i.e from which date the discount ladder should be active and **to** which date (not until, for example stop date 2022-05-19 means that the discount ladder is active until 2022-05-18) it should be active (stop date is not mandatory).

Select which type of discount ladder you want to create, discount based on number of licenses or discount based on value.

Create one or more steps in your discount ladder, at least one step has to be created. Set

the number of licenses required, or required value, to activate the discount for this step and the discount percentage that is to be used. **NOTE!** Additional steps must require more licenses or higher value and a greater discount percentage than the previous step. Click **Create**.

Home

Activated demos

Economy

Licence management 8

Tools

Step 1Step 2Step 3

Start and end dates

Please note that licences purchased with automatic renewal before the end date for a discount ladder will retain their discount until the licences are terminated.

Start date *
2023-07-03

End date
2023-12-31

Select type of discount ladder

Discount ladder for number of licences reached

Discount ladder for price reached

Select market

Select market *
Sverige

Create discount step

Minimum number of licences required for discount
50

Discount in %
5

Add more steps

Cancel

Create